## NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. SPONSOR: TOPS Markets, LLC ("Sponsor" or "TOPS") is the official sponsor of the "TOPS Promotion" featuring MONOPOLY, inclusive of the "Collect \& Win" Game (with Instant Winners), "Second Chance Sweepstakes", "Online" Game and "Online Grand Prize Sweepstakes" (collectively referred to herein as the "Promotion").
2. ELIGIBILITY: The Promotion is open only to legal residents of New York, Pennsylvania and Vermont, ages 18 and over ("Eligible Entrants"). Business entities such as corporations or companies are not eligible to enter or win. Associates, officers and directors of the Sponsor, its retail stores, distribution centers and division offices, its subsidiaries and affiliates, franchisees, promotion suppliers, affiliated advertising agencies, third party contractors and spouses of the aforementioned groups (and the I.R.S. listed dependents or members of household including dependents in the military or attending college living away from home) are not eligible to win. A separate TOPS Associate Game will be occurring simultaneously, and Associates of TOPS and their eligible family members may participate in that game. This Promotion is void elsewhere and where prohibited by law. Promotion is subject to all applicable federal, state and local laws, rules, and regulations.
3. PROMOTION PERIOD: The Promotion begins at 12:00:00 a.m. on March 11, 2018 Eastern Daylight Savings Time (EDT) and ends at 11:59:59 p.m. EDT on June 2, 2018 or sooner if all Game Tickets (as defined below) are distributed before June 2, 2018 (the "Promotion Period"). The Sponsor's computer is the official timekeeping device for this Promotion.

## 4. HOW TO ENTER: There are two (2) ways to enter the Promotion. (A) To Enter by Qualifying

Transaction: To participate in this Promotion, receive one (1) free game ticket ("Free Game Ticket") with each Qualifying Transaction (as defined below). Subject to certain exclusions listed below, a "Qualifying Transaction" is the purchase of any item by Eligible Entrants who use a registered TOPS BonusPlus ${ }^{\circledR}$ at any participating grocery store being operated as a "TOPS Friendly Market" by the Sponsor and/or its affiliates and franchisees ("TOPS Store") during the Promotion Period. Purchases made at the TOPSMarkets.com and Instacart.com websites and at TOPS fuel stations, convenience stores (including TOPS Xpress and TOPS Fresh Xpress locations), and in-store purchases made at a Tim Horton's franchise location shall not be considered made at a TOPS Store and do not constitute a Qualifying Transaction. Purchases that consist solely of merchandise or products prohibited by law from participating in a promotion (such as alcohol, tobacco, and/or certain milk and milk-related products in PA only), without the purchase of any other eligible merchandise or products included in the transaction and/or purchases that consist solely of gasoline and/or office services only, including but not limited to Western Union, wire transactions, money orders, postage stamps, lottery tickets, and/or utility bill transactions, without the purchase of any other eligible merchandise or products included in the transaction, shall not be considered a Qualifying Transaction. Sponsor will identify certain products sold at TOPS Stores that will be designated as a bonus game ticket item ("Bonus Game Ticket Item"). Eligible Entrants using their registered TOPS BonusPlus ${ }^{\circledR}$ who purchase a Bonus Game Ticket Item as part of a Qualifying Transaction will receive one (1) additional Game Ticket ("Bonus Game Ticket") for each Bonus Game Ticket Item purchased. Each Free Game Ticket and/or Bonus Game Ticket may be referred to herein individually as a "Game Ticket" and collectively as "Game Tickets". The Eligible Entrant's registered TOPS BonusPlus ${ }^{\circledR}$ must be scanned at the time of purchase in order to receive a Game Ticket. The total quantity of Game Tickets to be received during a Qualifying Transaction will be specified on your TOPS Store register receipt. Game Tickets will only be awarded at the time of the Qualifying Transaction in which they were earned. Eligible Entrants are limited to one Qualifying Transaction per six-hour period. TOPS

## CUSTOMER RULES \& ODDS CHART TOP-09

reserves the right to limit the quantity of any item purchased (including but not limited to a Bonus Game Ticket Item). Each Bonus Game Ticket Item will be specified by brand, size, flavor, style, etc. A complete list of each eligible Bonus Game Ticket Item will be available at the Customer Service Desk of each TOPS Store. A Bonus Game Ticket Item may be changed (variety and size), and new products added or products deleted during the course of the Promotion at the discretion of TOPS. As the Promotion progresses, a participating TOPS Store may run out of Game Tickets before another store and, for that TOPS Store, the Promotion is over. Eligible Entrants who return a Bonus Game Ticket Item for cash or credit and for which they received a Game Ticket may be required to return the unopened Game Ticket to remain eligible to win the Promotion. (B) To Enter without Purchase: To enter without purchase, while supplies last, Eligible Entrants must send a self-addressed, stamped return envelope (Vermont residents may omit return postage to Vermont addresses or, with proof of Vermont residency, to other addresses) to TOPS Promotion Ticket Request, Attn: Promotions Coordinator, P.O. Box 2818, Kennesaw, GA 30156. Mail-in requests, including both outer envelope and self-addressed stamped envelope, must be handwritten and must be postmarked no sooner than March 11, 2018, and no later than June 2, 2018, and must be received by TOPS no later than June 8, 2018 ("Mail-in Request"). For each Mail-In Request received by Sponsor, Sponsor will return two (2) Game Tickets in the return envelope supplied, while supplies of Game Tickets last. To qualify as a Mail-in Request, each request must be sent in a separate stamped outer mailing envelope with the requestor's first and last name, street address, city, state and zip or postal code (name and address must match the return name and address on self-addressed stamped envelope) legibly handwritten in the upper left-hand corner of the outer envelope. Requests that are sent in preprinted envelopes, that utilize address labels or stickers, that are photocopied, hand-stamped, computer-generated or otherwise mechanically or digitally produced or reproduced, that are not mailed in separate outer stamped mailing envelopes or that otherwise fail to comply with these Official Rules or are received after supplies of available Game Tickets have been exhausted will not qualify as a Mail-in Request and will NOT be honored, acknowledged or returned and the persons submitting such requests will forfeit any corresponding postage and unused envelopes. By participating in this Promotion, all entrants agree to be bound by these Official Rules, and agree that the decisions of the Sponsor will be valid and binding in all respects. Sponsor is not responsible for late, stolen, lost, postage due, or misdirected mail, or for any Mail-in Request that is incomplete or illegible.
5. TO PLAY: (A) Collect \& Win Game: Go to a TOPS Store during the Promotion Period and request a Collect and Win game board ("Game Board") while supplies last. Each Game Board contains spaces that illustrate the game markers that are needed to fill them ("Spaces"). The Spaces are grouped into different sections (each individual section being a "Section" and collectively the "Sections") beginning with a $\$ 5$ prize Section up to and including the $\$ 250,000$ prize Section. Each Section of the Game Board is associated with a different Collect \& Win Game Prize (as defined in Section 7 below). Each Game Ticket contains four (4) game markers (each, a "Game Marker") which will correspond to Spaces on the Game Board. Open the Game Ticket by tearing off the perforated portions to reveal each Game Marker. Moisten the glue strip on the back of each Game Marker that corresponds to a Space on the "Collect \& Win" Game Board and place the Game Marker on the exact corresponding Space on the Game Board. (B) Instant Winner Game: Some Game Tickets may include Instant Winner coupons redeemable for $\$ 10,000$ Cash, $\$ 1,000$ TOPS Grocery/Gas Gift Card, $\$ 1,000$ Darien Lake Family Vacation Package, $\$ 500$ TOPS Grocery/Gas Gift Card, $\$ 200$ TOPS Grocery/Gas Gift Card, $\$ 100$ TOPS Grocery/Gas Gift Card, $\$ 50$ TOPS Grocery/Gas Gift Card, $\$ 10$ TOPS Grocery/Gas Gift Card or $\$ 2$ TOPS Bonus Bucks, $\$ 1$ TOPS Bonus Bucks, 50 Free TOPS GasPoints (\$1.00 ARV), Free Products or Two (2) Free Game Tickets ("Instant Winner Prize") that can be redeemed at participating TOPS Stores. (C) Second Chance Sweepstakes: Some Game Tickets may include a

## CUSTOMER RULES \& ODDS CHART TOP-09

Second Chance Sweepstakes Entry Form which is the official entry form into a "Second Chance Sweepstakes" that will be conducted by the Sponsor. The "Second Chance Sweepstakes" will be held for a total of six (6) prizes of either a Florida Family Vacation or Caribbean Cruise (Total ARV $\$ 30,000$ ). The Sponsor will conduct a random "Second Chance Sweepstakes" drawing to award these prizes. There will be 5,600,000 Official "Second Chance Sweepstakes" entry forms made available inside certain Game Tickets. Eligible Entrants who receive an Official "Second Chance Sweepstakes" entry form may enter the Second Chance Sweepstakes by completing and mailing one of the official "Second Chance Sweepstakes" entry forms to: TOPS 2ND CHANCE SWEEPSTAKES, P.O. Box 441208, Kennesaw, GA 30160. Entries into the "Second Chance Sweepstakes" must be postmarked no sooner than March 11, 2018 and no later than June 30, 2018 to be eligible. The random "Second Chance Sweepstakes" drawings for one prize per date will be conducted on or about March 28, 2018; April 11, 2018; April 25, 2018; May 9, 2018; May 23, 2018; and July 11, 2018 from among all Eligible Second Chance Sweepstakes entries. Entries must be received by March 27, 2018 to be eligible for the March 28, 2018 drawing, by April 10, 2018 to be eligible for the April 11, 2018 drawing, by April 24, 2018 to be eligible for the April 25, 2018 drawing, by May 8, 2018 to be eligible for the May 9, 2018 drawing, by May 22, 2018 to be eligible for the May 23, 2018 drawing and by July 9,2018 to be eligible for the July 11, 2018 drawing. There is no limit to the number of "Second Chance Sweepstakes" entries an Eligible Entrant may mail in a single envelope (envelope must be no larger than a \#10 standard business size envelope of 4-1/8" x 9-1/2" and sufficient postage must be provided), but only official "Second Chance Sweepstakes" entry forms found in select Game Tickets may be submitted. Any envelope mailed in using certified services or which require a signature will be disqualified. Only envelopes mailed with first class postage will be accepted. Entries must be legible and on the original Official Entry Form, no photocopies or reproductions of any kind, to be considered an Eligible Entrant. (D) Online Game: There are a total of 11,330,925 unique, one-time-use only Online Game Codes found inside certain Game Tickets. Online Game prizes range from $\$ 10$ TOPS Grocery/Gas Gift Card to $\$ 2,500$ Cash plus TOPS $\$ 1$ and $\$ 2$ Bonus Bucks, $\$ 200$ Pepsi Bike \& Helmet, $\$ 200$ Yeti Pepsi Cooler, Free Product and two (2) Free Game Tickets. The Online Game is open only to Eligible Entrants. Online access and a valid email address are required to participate in the Online Game. (E) Online Grand Prize Sweepstakes: The Sponsor will conduct a random "Online Grand Prize Sweepstakes" drawing to award the Grand Prize of $\$ 5,000$ in Stockpile Gift Cards. Each Online Game Code entered during the course of the promotion by an Eligible Entrant will earn the Eligible Entrant one (1) Online Grand Prize Sweepstakes entry. The drawing will be held on or about July 11, 2018 from among all eligible Official Online Grand Prize Sweepstakes entries received by the Sponsor.

To play your Online Game Code found inside certain Game Tickets, log onto TopsMarkets.com (the "Website") and click on the Online Game Button (Online Game Codes may be played between 12:00:00 a.m. on March 11, 2018 Eastern Daylight Savings Time (EDT) and 11:59:59 p.m. EDT on June 16, 2018). Follow the directions on the Website (that will require you to establish a "My Account", as that term is defined below) and enter your 12-digit alphanumeric Online Game Code found on the Game Ticket. The Website will reveal if you are a potential winner of a specified prize, subject to verification. Potential winners will be provided details on how to verify the Online Game Code online as well as via an email containing an Online Prize Winner form that must be completed and returned to the Sponsor. Details on claiming an Online Game prize are provided on the form. The Online Prize Winner form must be returned to the Sponsor and postmarked by June 23, 2018 and received by June 30, 2018 to remain eligible. ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ITS OFFICIAL JUDGING AGENCY, WHOSE DECISION IS FINAL AND BINDING. AN ENTRANT IS NOT

## CUSTOMER RULES \& ODDS CHART TOP-09

A WINNER OF ANY PRIZE, EVEN IF THE WEBSITE SHOULD SO INDICATE, UNLESS AND UNTIL EACH ENTRANT'S ELIGIBILITY AND THE ONLINE GAME CODE HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY ONLINE PARTICIPATION THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE ENTRY AND IS VOID AND WILL NOT BE HONORED. Limit one (1) My Account registration per person and/or email address. Any entrant who attempts to secure more than one My Account registration by using different names, addresses, email addresses, or uses any device or artifice to circumvent these Official Rules will be disqualified and ALL of their Online participation including potentially winning Online Game Codes will be forfeited. Each entrant will be required to complete all online registration form fields: first and last name, email address, phone, preferred TOPS Store, TOPS BonusPlus ${ }^{\circledR}$ number, choose a password and confirm it, and click to enter the Online Game Website and enter the alphanumeric Online Game Code shown. You will also be required to acknowledge that you have read and agree to the Official Rules. You must also read the Eligibility requirements, and then check the box to verify that you comply. If you do not comply, you cannot play the Online Game. My Account: When you register for the Online Game, a My Account page ("My Account") will be created for you. Your My Account will contain information about your Online play activity, for example, but not limited to: the entry of Online Game Codes that you have played, the prizes for which you are a potential winner, and the prizes you have won. While reasonable efforts will be made to record, maintain and keep current the information in your My Account, due to technical or other errors or failures, the information may not always be current and accurate, and Sponsor will not assume responsibility or liability for inaccurate information. Passwords: You are solely responsible for the security of your email address and password. You should take precautions to keep your password private to prevent unauthorized use. Neither Sponsor nor any other person or entity will be responsible for any losses, damages or consequences you may suffer due to careless or unauthorized use of your password. THE ONLINE GAME COMPUTER SYSTEM REQUIREMENTS ARE: JavaScript must be enabled on the browser. Browsers: On PC computers: Internet Explorer 10 or higher, Google Chrome 63 or higher, and/or Firefox 57 or higher. On Mac computers: Firefox 57 or higher, Google Chrome 63 or higher, and/or Safari 10 or higher. The Online Game is optimized for use with $1024 \times 768-1920 \times 1080$ screen resolutions. To play the Online Game, your browser must be configured to allow session cookies.

## 6. WINNER SELECTION AND NOTIFICATION: (A) Collect \& Win Game Board Prizes: Eligible

Entrants who complete a Section of the Game Board by affixing all of the Game Markers to the corresponding Spaces in that Section will win the prize associated with that Section, subject to verification by the official judging agency. To be eligible to win, original Game Markers must be affixed to the Game Board with the built-in glue strip. Game Boards with Game Markers affixed in any other manner, with Game Marker(s) missing in whole or in part, or with any Game Marker number at the bottom of the marker or the prize description at the top of the Game Marker missing, or Game Marker altered in any way, will be void. Winning Game Marker combinations must be initialed by the Customer and submitted individually on a separate Game Board. (B) Second Chance Sweepstakes: The Second Chance Sweepstakes Drawings will be held on or about March 28, 2018; April 11, 2018; April 25, 2018; May 9, 2018; May 23, 2018; and July 11, 2018, with the winner notified by a TOPS representative. Odds of winning a prize in the Second Chance Sweepstakes depend on the number of eligible entries received. (C) Online Game: Eligible Entrants who play a winning Online Game Code will win the prize associated with the unique Online Game Code that is entered, subject to verification by the official judging agency. To be eligible to win, your original Online Game Marker must be affixed to the Online Prize Winner form with Online Game Code Coupon complete and Online Game Code clearly visible. Online Prize Winner forms with Online Game Code Coupons affixed in any

## CUSTOMER RULES \& ODDS CHART TOP-09

other manner or with Online Game Code Coupon missing will be void. Online Game Markers and the associated Online Game Code may only win once. For odds, see Section 15 and Official Odds Chart above. (D) Online Grand Prize Sweepstakes: Each Online Game Code entered during the course of the promotion by an Eligible Entrant will earn the Eligible Entrant one (1) Online Grand Prize Sweepstakes entry. The drawing will be held on or about July 11, 2018 from among all eligible Official Online Grand Prize Sweepstakes entries received by the Sponsor.
7. PRIZES: (A) Collect \& Win Game Board Prizes: The following are referred to herein as "Collect \& Win" Prizes: Two (2) - \$250,000 Home Sweet Smart Home/Cash; Four (4) - \$100,000 His \& Her Performance Cars/Cash; Four (4) \$50,000 Rockstar Backyard/Cash; Six (6) - \$35,000 Tech Toy Chest/Cash; Six (6) - \$25,000 Tuition Jackpot/Cash; eight (8) \$10,000 Smart Kitchen Appliances/ payable in gift cards; Ten (10) - \$5,000 Free Food For A Year in TOPS Gift Cards which may be used to buy Free Groceries for a Year; Ten (10) - $\$ 3,000$ Smart TV \& Entertainment Center/ payable in gift cards; Twelve (12) $\$ 2,500$ Peloton ${ }^{\circledR}$ Exercise Bike/Cash; Twenty (20) $\$ 2,000$ In Free Gas For A Year in TOPS Gift Cards which may be used to buy Free Gas for a Year; Thirty (30) $\$ 1,000$ Smart Home System/ payable in gift cards; Forty (40) - \$400 Smart Watch payable in gift cards; Fifty (50) $\$ 250$ Furbo Dog Camera payable in gift cards; Seventy (70) - Pick Your Prize-\$150 in Gift Cards from the in-store TOPS Gift Cards Mall ${ }^{\circledR}$, excluding prepaid VISA ${ }^{\circledR}$, Master Card ${ }^{\circledR}$, or American Express ${ }^{\circledR}$ gift cards; One hundred (100) - $\$ 100$ Photo Cake Party Pack payable in TOPS grocery/gas gift cards; Six hundred (600) - $\$ 40$ TOPS Fuel Fill Up payable in TOPS grocery/gas gift cards which may be used to buy fuel; One thousand (1,000) - $\$ 25$ Dinner on Us payable in TOPS Gift Cards; Two thousand five hundred $(2,500)-\$ 10$ in TOPS grocery $/$ gas gift cards and Five thousand $(5,000)$ - $\$ 5$ in TOPS grocery/gas gift cards. (B) Instant Winner Prizes: The following are referred to herein as "Instant Winner" Prizes: Two (2) - $\$ 10,000$ Cash; Four (4) - $\$ 1,000$ in TOPS grocery $/$ gas gift cards; Twenty (20) - \$1,000 Darien Lake Family Vacation Prize Package; Six (6) - $\$ 500$ in TOPS grocery/gas gift cards; Eight (8) - \$200 in TOPS grocery/gas gift cards; Ten (10) - \$100 in TOPS grocery/gas gift cards; Fifteen (15) - \$50 in TOPS grocery/gas gift cards; Twenty-five (25) - $\$ 10$ in TOPS grocery/gas gift cards; One hundred thousand $(100,000)$ - $\$ 2$ TOPS Bonus Bucks redeemable for $\$ 2$ off a Qualifying Transaction at a TOPS Store; One hundred fifty thousand $(150,000)$ - $\$ 1$ TOPS Bonus Bucks redeemable for $\$ 1$ off a Qualifying Transaction at a TOPS Store; Two hundred thousand $(200,000)$ - 50 TOPS GasPoints (ARV \$1.00); One million $(1,000,000)$ - Two (2) TOPS Game Tickets (ARV \$0); Four hundred twenty three thousand and sixty-eight $(423,068)$ Game Tickets will include a coupon redeemable for a designated free product from a TOPS Store ("FREE Product Prizes") which will be awarded at participating TOPS Stores. There are 95 different Instant Winner Free Product offers with retail values ranging from 99 t to $\$ 11.99$ with an average retail value of $\$ 2.38$ for a total of 423,065 FREE Product Prizes with a Total ARV of $\$ 1,006,894.70$. (C) Second Chance Sweepstakes Prize: The following is referred to herein as "2nd Chance Sweepstakes" Prize: Six (6) - prizes consisting of either a Florida Family Vacation or a Caribbean Cruise, to be determined by sponsor's sole discretion. This prize will be awarded with $\$ 5,000$ in Gift Cards. (ARV $\$ 30,000$ ). (D) Online Prizes: The following is referred to herein as "Online" Prizes: Four (4) - \$2,500 Cash; Six (6) - \$1,000 in TOPS grocery/gas gift cards; Ten (10) - $\$ 500$ in TOPS grocery/gas gift cards; Twenty Five (25) - $\$ 250$ in TOPS grocery/gas gift cards; Twenty-five (25) - $\$ 200$ Pepsi Bike \& Helmet; Twenty-five (25) - Yeti Pepsi Cooler; Fifty (50) - \$100 in TOPS grocery/gas gift cards; One hundred (100) - \$50 in TOPS grocery/gas gift cards; Two hundred (200) - $\$ 25$ in TOPS grocery/gas gift cards; Five hundred (500) - $\$ 10$ in TOPS grocery/gas gift cards; Twenty thousand $(20,000)$ - $\$ 2$ TOPS Bonus Bucks redeemable for $\$ 2$ off a Qualifying Transaction at a TOPS Store; Fifty thousand $(50,000)$ - $\$ 1$ TOPS Bonus Bucks redeemable for $\$ 1$ off a Qualifying Transaction at a TOPS Store; One million $(1,000,000)$ - Two (2) TOPS Game Tickets (ARV \$0); One hundred thousand $(100,000)$ Game Tickets will include a code for a coupon redeemable for a designated free product from a TOPS Store ("FREE Product Prizes") which will be awarded at participating TOPS Stores. There are 20 different Instant Winner Free Product offers with retail values ranging from $99 ¢$ to $\$ 5.90$ with an average retail value of $\$ 2.25$ for a total of 100,000 FREE Product Prizes with a Total ARV of $\$ 225,000$. (E) Online Grand Prize Sweepstakes Prize: The following is referred to herein as "Online Grand Prize Sweepstake" Prize: One (1) $\$ 5,000$ in Stockpile Gift Cards. A Stockpile gift card has a fixed value it's not a stock or other security, or a recommendation to buy any specific stock or other security. If

## CUSTOMER RULES \& ODDS CHART TOP-09

you redeem a Stockpile gift card for a security, you will receive fractional shares whose value will go up and down with time. Securities transactions executed by Stockpile Investments, Inc. SEC registered broker-dealer, member FIN RA/SI PC. Trademarks are the property of their respective owners. Investing involves risk. Subject to availability. See Gift Card for terms and conditions. There is no limit to the number of times an Eligible Entrant may win a "Collect \& Win" Prize, "Online" Prize or "Instant Winner " Prize during the course of the Promotion, as long as all Official Rules are followed. TOTAL ARV OF ALL PRIZES: $\$ 3,882,745$. (F) Discount Offers: There are 206 different Cents-Off Coupons with a value ranging from $25 ¢$ to $\$ 1.00$ with an average retail value of $39 ¢$ for a total of $10,115,920$ Cents-off Coupons with a total value of $\$ 3,945,208.80$. There are four (4) different Shutterfly ${ }^{\circledR}$ Offers with a value ranging from $\$ 14.99$ to $\$ 29.99$ with an average retail value of $\$ 19.28$ for a total of 480,000 Shutterfly ${ }^{\circledR}$ Offers with a total value of $\$ 9,254,400$. Shutterfly ${ }^{\circledR}$ offers do not include shipping and handling. There are three (3) different Darien Lake Discount Offers with a value ranging from $\$ 29.99$ to $\$ 300$ with an average retail value of $\$ 165$ for a total of 100,000 Darien Lake Discount Offers with a total value of $\$ 16,499,500$. (G) Online Discount Offers: There are four (4) different Shutterfly ${ }^{\circledR}$ Offers with a value ranging from $\$ 14.99$ to $\$ 29.99$ with an average retail value of $\$ 19.28$ for a total of 480,000 Shutterfly ${ }^{\circledR}$ Offers with a total value of $\$ 9,254,400$. Shutterfly ${ }^{\circledR}$ offers do not include shipping and handling.
8. TO CLAIM A PRIZE: Only original Promotion materials with Sponsor's unique coding TOP-09 are accepted. Any facsimiles, copies, and/or reproductions are void. (A) Collect \& Win Game Board Prizes and Instant Winner Prizes over $\$ 25$ ARV: Potential Major Prize winners of $\$ 25.01$ or greater must review prize claim materials, complete and deliver to Sponsor a High Level Prize Winner Form and, if applicable, move original Game Markers to a new official Game Board in the presence of an authorized TOPS Store representative ("PreVerification") or provide original Instant Winner coupon, who will arrange for verification by the Sponsor's official judging agency (CPS, Inc., Kennesaw, GA). The Sponsor will notify the potential winner of the official judging agency's decision within twenty-one (21) days and verified winners will be paid within 60 days after receipt of the prize claim materials from the potential winner. Eligible Entrants attempting to claim "Collect \& Win" or "Instant Winner" prizes must bring the eligible Game Markers and Game Board or original Instant Winner coupon to a TOPS Store for Pre-Verification by June 30, 2018. Potential winners of prizes valued at $\$ 5,000$ or greater will be required to provide a photocopy of their driver's license or passport as proof of identity before the prize will be awarded. Upon request, the Eligible Entrant will be provided a copy of their High Level Prize Winner Form and submitted Promotion materials for their files when Eligible Entrant submits them to a TOPS Store representative for verification. Once original Promotion materials are submitted, they become the property of the Sponsor and will not be returned. (B) Collect \& Win Game Board Prizes and Instant Winner Prizes of $\mathbf{\$ 2 5}$ or Less ARV: Potential Collect \& Win prize winners and Instant Winners of $\$ 25$ or less must review prize claim materials, complete a Low Level Prize Winner form and initial and move, if applicable, original Game Markers to a new official Game Board or provide original Instant Winner coupon initialed in the lower right hand corner in the presence of an authorized TOPS store representative, and have submission verified and prize will be awarded at a participating TOPS store. Instant Winner Free Product Prizes must be redeemed between March 11, 2018 and June 30, 2018. (C) Online Game Prizes over \$25 ARV: After entering the Online Game Code, the Website will reveal if you are a potential winner of a specified prize. Potential winners of $\$ 2,500$ Cash, $\$ 1,000$ in TOPS Grocery/Gas Gift Cards, $\$ 500$ in TOPS Grocery/Gas Gift Cards, $\$ 250$ in TOPS Grocery/Gas Gift Cards, $\$ 200$ Pepsi Bike \& Helmet, $\$ 200$ Yeti Pepsi Cooler, $\$ 100$ in TOPS Grocery/Gas Gift Cards and $\$ 50$ in TOPS Grocery/Gas Gift Cards prizes, will need to print the Online Prize Winner form presented online or from the e-mail sent to the e-mail address provided and then attach the original Online Game Code to the form and mail it to the official judging agency at the address provided on the form. (D) Online Game Prizes of $\mathbf{\$ 2 5}$ or Less ARV: Potential winners of $\$ 25$ in TOPS Grocery/Gas Gift Cards, $\$ 10$ in TOPS Grocery/Gas Gift Cards and two (2) TOPS Game Ticket prizes will need to print an Online Prize Winner form from the e-mail sent to the e-mail address provided and then

## CUSTOMER RULES \& ODDS CHART TOP-09

attach the original Online Game Code to the form and bring it to your TOPS Store for verification, while supplies of Game Tickets last. Complete details on claiming a prize are provided on the form. $\$ 2$ and $\$ 1$ TOPS Bonus Bucks and Free Product prizes will be awarded in the form of eCoupons; winners of these prizes will click "Add Coupon" after the prize has been displayed online to have the prize added directly to their TOPS BonusPlus ${ }^{\circledR}$ account. $\$ 2$ and $\$ 1$ TOPS Bonus Bucks and Free Product prize will be automatically subtracted from the customer's next order, provided they present their TOPS BonusPlus ${ }^{\circledR}$ at checkout and meet the purchase requirements of the prize. (E) $2^{\text {nd }}$ Chance Sweepstakes and Online Grand Prize Sweepstakes: A separate sweepstakes prize form will be provided to the potential winner to complete before prize is awarded.
9. GENERAL TERMS/CONDITIONS: This Promotion is void where prohibited. Entry into the Promotion, where lawful, constitutes permission to use name, voice, photograph or likeness of prize winners for advertising/publicity purposes in any and all media now known or hereinafter invented without territorial or time limitations and without additional compensation. Major Collect \& Win, Instant Winner, Second Chance Sweepstakes, and Online Game prize winners will be obligated to sign and return an affidavit of eligibility and liability release and, where lawful, a publicity release within ten (10) days of notification by Sponsor. In the event of non-compliance by a prize winner or if prize is returned as non-deliverable, the prize will be forfeited and will not be awarded. All Instant Winner Prize coupons and all original Promotion materials submitted for verification, become the property of the Sponsor and will not be returned. All tax liability on all prizes is solely the responsibility of the prize winner. The prize winner will receive a 1099 if the prize value is $\$ 600$ or greater. Sponsor may, at its discretion, award any and all prizes to the winner as a check in the amount of the stated retail value of the prize. Any company (other than TOPS) or product depicted on the Game Board, Game Tickets or other game materials are not sponsors nor affiliated with this Promotion in any way. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations as between the entrant and the Sponsor and any participating companies in connection with the Promotion shall be governed by and construed in accordance with the internal laws of the State of New York including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's or jurisdiction's laws. Each entrant agrees that the Sponsor and any participating companies involved in this Promotion are not responsible for: (A) any illegible, incorrect or inaccurate information, whether caused by entrant, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (B) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (C) unauthorized human intervention in any part of the entry process or the Promotion; (D) technical or human error which may occur in the administration of the Promotion or the processing of entries; (E) late, lost, undeliverable, illegible, damaged or stolen mail; or (F) any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize. Disputes: Except where prohibited, entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of court or class action, and exclusively by binding Arbitration under the American Arbitration Association Consumer rules and procedures, at which point all arbitration will be conducted in the State of New York; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (iii) under no circumstances will an entrant or Eligible Entrant be permitted to obtain awards for, and each entrant or Eligible Entrant hereby waives, all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Prizes cannot be substituted or transferred except at the

## CUSTOMER RULES \& ODDS CHART TOP-09

discretion of TOPS due to availability. Except as expressly contemplated by these Official Rules, unclaimed prizes will not be awarded. Hasbro is not a sponsor of this promotion. The MONOPOLY name and logo, the distinctive design of the game board, the four corner squares, the MR. MONOPOLY name and character, as well as each of the distinctive elements of the board and playing pieces are trademarks of Hasbro for its property trading game and game equipment. ©1935, 2018 Hasbro. All rights reserved.

TOPS Markets ${ }^{\circledR}$ (TOPS) believes in the importance of protecting our customers' information. TOPS values your business and the trust you place in us. To help you better understand how customer information is collected, used and protected at TOPS, this Privacy Policy outlines: (a) our definition of customer information, (b) how customer information is collected, (c) how customer information is used, (d) how you may prevent your customer information from being collected, and (e) the measures we take to safeguard customer information. Our primary reasons for collecting customer information is to help us deliver greater value to you and to improve your shopping experience with us. For example, we may use customer information to advise you about products, services, special savings, coupons and discounts we believe may be of interest to you, and to advise you of important information such as product recalls. The Sponsor believes in the importance of protecting its customers information and its complete privacy policy may be found online at http://www.TOPSmarkets.com/privacy/privacy_S.las.
10. GAME MATERIALS: Only original Game Markers, Game Tickets, Online Game Code Coupons, and Game Boards with Sponsor's unique coding of TOP-09 ("Promotion Materials") are accepted. All Promotion Materials will be rejected and judged VOID if not legitimately obtained through authorized channels and verified by an authorized TOPS Store representative, or if any part of any Game Board, Game Ticket, Online Game Code Coupon, Game Marker or Game Coupon is illegible, altered, mutilated, defaced, tampered with, forged, contains printing, seeding, mechanical, or other errors, or is irregular in any way. Entrant's sole remedy for irregular Promotion Materials or Game Markers will be limited to replacement with another randomly selected Game Ticket while supplies last. Any attempt to defraud or forge any Promotion Materials in any way will be prosecuted to the fullest extent of the law. No more than the number of advertised prizes in the Official Rules in any prize category will be awarded. If a printing, seeding, mechanical, or any other error causes the number of prize claims in any prize category(s) to exceed the number of prizes set forth in that category in the Official Rules, a random drawing will be conducted from all eligible entries in that category, to award the total number of prizes that are advertised in that category.
11. WINNERS LIST: The names (first name, last initial) of the Major Prize winners with $\$ 600$ value or greater may be obtained at the conclusion of the Promotion by sending a first class stamped, self-addressed return envelope to: TOP-09 Game Winners, P. O. Box 813368, Smyrna, GA 30081. Requests must be received by July 31, 2018. Vermont residents may omit return postage to Vermont addresses or, with proof of Vermont residency, to other addresses.
12. CONTEST DELAY/EXTENSION: The Sponsor may delay the Promotion commencement date and thereafter extend the Promotion Period, if such commencement is delayed by a cause that is beyond the reasonable control of the Sponsor.
13. PARTICIPATING STORES: This Promotion is being conducted in 173 participating TOPS Stores being operated as a "TOPS Friendly Market" by TOPS and/or its affiliates or franchisees in New York, Pennsylvania and Vermont (excluding TOPS fuel stations, convenience stores, including TOPS Xpress and TOPS Fresh Xpress locations, and in-store Tim Horton's franchise locations).
14. TICKETS DISTRIBUTED: A total of $35,000,000$ Game Tickets will be distributed in participating TOPS

Stores and/or via alternate entry methods.
15. ODDS: Odds of Winning prizes are based on getting the one Game Ticket containing the rare Game Marker, Online Game Code, Instant Winner message or Coupon. Certain prizes indicated by an asterisk (*) in the odds chart also require the collection of a semi-rare marker found inside 1 in every 5,000 game tickets. Prizes indicated by a double asterisk $\left({ }^{* *}\right)$ in the odds chart are Instant Winner/Free product prizes.

# CUSTOMER RULES \& ODDS CHART <br> TOP-09 

ODDS CHART/PRIZE VALUE

| Prize Description | Quantity <br> Available | Odds with <br> 1 Game Ticket | Total Value |
| :---: | :---: | :---: | :---: |
| Collect \& Win Game: |  |  |  |
| \$250,000 Home Sweet Smart Home* | 2 | 17,500,000:1 | \$500,000 |
| \$100,000 His \& Her Performance Cars* | 4 | 8,750,000:1 | \$400,000 |
| \$50,000 Rockstar Backyard* | 4 | 8,750,000:1 | \$200,000 |
| \$35,000 Tech Toy Chest* | 6 | 5,833,333:1 | \$210,000 |
| \$25,000 Tuition Jackpot* | 6 | 5,833,333:1 | \$150,000 |
| \$10,000 Smart Kitchen Appliances* | 8 | 4,375,000:1 | \$80,000 |
| \$5,000 Free Food for a Year | 10 | 3,500,000:1 | \$50,000 |
| \$3,000 Smart TV \& Entertainment Center* | 10 | 3,500,000:1 | \$30,000 |
| \$2,500 Peloton Exercise Bike* | 12 | 2,916,667:1 | \$30,000 |
| \$2,000 Free Gas for a Year | 20 | 1,750,000:1 | \$40,000 |
| \$1,000 Smart Home System* | 30 | 1,166,667:1 | \$30,000 |
| \$400 Smart Watch | 40 | 875,000:1 | \$16,000 |
| \$250 Furbo Dog Camera | 50 | 700,000:1 | \$12,500 |
| \$150 Choice of Card from Gift Card Mall | 70 | 500,000:1 | \$10,500 |
| \$100 Photo Cake Party Pack | 100 | 350,000:1 | \$10,000 |
| \$40 TOPS Fuel Fill Up | 600 | 58,333:1 | \$24,000 |
| \$25 Dinner on Us | 1,000 | 35,000:1 | \$25,000 |
| \$10 TOPS Gift Card | 2,500 | 14,000:1 | \$25,000 |
| \$5 TOPS Gift Card | 5,000 | 7,000:1 | \$25,000 |
| Total | 9,472 | 3,695.1:1 | \$1,868,000 |
| Instant Win Game: |  |  |  |
| \$10,000 Cash | 2 | 17,500,000:1 | \$20,000 |
| \$1,000 TOPS Grocery/Gas Gift Card | 4 | 8,750,000:1 | \$4,000 |
| \$1,000 Darien Lakes Family Vacation | 20 | 1,750,000:1 | \$20,000 |
| \$500 TOPS Grocery/Gas Gift Card | 6 | 5,833,333:1 | \$3,000 |
| \$200 TOPS Grocery/Gas Gift Card | 8 | 4,375,000:1 | \$1,600 |
| \$100 TOPS Grocery/Gas Gift Card | 10 | 3,500,000:1 | \$1,000 |
| \$50 TOPS Grocery/Gas Gift Card | 15 | 2,333,333:1 | \$750 |
| \$10 TOPS Grocery/Gas Gift Card | 25 | 1,400,000:1 | \$250 |
| \$2 TOPS \$2 Bonus Bucks | 100,000 | 350:1 | \$200,000 |
| \$1 TOPS \$1 Bonus Bucks | 150,000 | 233:1 | \$150,000 |
| \$150 TOPS GasPoints | 200,000 | 175:1 | \$200,000 |
| Free Product** | 423,065 | 83:1 | \$1,006,895 |
| Two (2) Free Game Tickets | 1,000,000 | 35:1 | \$0 |
| Total | 1,873,158 | 18.69:1 | \$1,607,495 |
| Online Game |  |  |  |
| \$2,500 Cash | 4 | 8,750,000:1 | \$10,000 |
| \$1,000 TOPS Grocery/Gas Gift Card | 6 | 5,833,333:1 | \$6,000 |
| \$500 TOPS Grocery/Gas Gift Card | 10 | 3,500,000:1 | \$5,000 |
| \$250 TOPS Grocery/Gas Gift Card | 25 | 1,400,000:1 | \$6,250 |
| \$200 Pepsi Bike \& Helmet | 25 | 1,400,000:1 | \$5,000 |
| \$200 Yeti Pepsi Cooler | 25 | 1,400,000:1 | \$5,000 |
| \$100 TOPS Grocery/Gas Gift Card | 50 | 700,000:1 | \$5,000 |
| \$50 TOPS Grocery/Gas Gift Card | 100 | 350,000:1 | \$5,000 |
| \$25 TOPS Grocery/Gas Gift Card | 200 | 175,000:1 | \$5,000 |
| \$10 TOPS Grocery/Gas Gift Card | 500 | 70,000:1 | \$5,000 |
| \$2 TOPS BonusBucks | 20,000 | 1,750:1 | \$40,000 |
| \$1 TOPS BonusBucks | 50,000 | 700:1 | \$50,000 |
| Free Product** | 100,000 | 350:1 | \$225,000 |
| Two (2) Free Game Tickets | 1,000,000 | 35:1 | - |
| Total | 1,170,946 | 30:1 | \$372,250 |

There are six (6) 2nd Chance Sweepstakes prize of either a Florida Family Vacation or Caribbean Cruise with a total value of $\$ 30,000$. Odds are dependent on the number of entries received.
There is one (1) Online Grand Prize Sweepstakes prize for $\$ 5,000$ in Stockpile Gift Cards. Odds are dependent on the
number of Online entries.

* Odds of winning are based on the likelihood of obtaining the one rare game marker needed to win, plus there will be a semi-rare game marker that is printed with odds of 1 in 5,000 game tickets.
** Free Product Winner prizes: Collect \& Win Game has 95 different Instant Free Product Prizes with a value between $99 \$$ and $\$ 11.99$ with an average value of $\$ 2.38$. Online Game has 20 different Instant Free Product Prizes with a value between $99 \phi$ and $\$ 5.90$ with an average value of $\$ 2.25$.
Customers will receive four (4) special Click-to-Card coupon offers each day he/she visits the site and enters a code.

