

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. SPONSOR: TOPS Markets, LLC ("Sponsor" or "TOPS") is the official sponsor of the "TOPS MONOPOLY Promotion", inclusive of the "Collect & Win" Game (with Instant Winners), "Second Chance Sweepstakes", "Online" Game and the "Online Grand Prize Sweepstakes" (collectively referred to herein as the "Promotion").

2. ELIGIBILITY: The Promotion is open only to legal residents of New York, Pennsylvania, Vermont and Massachusetts, ages 18 and over ("Eligible Entrants"). Business entities such as corporations or companies are not eligible to enter or win. Associates, officers and directors of the Sponsor, its retail stores, distribution centers and division offices, its subsidiaries and affiliates, franchisees, promotion suppliers, affiliated advertising agencies, third party contractors and spouses of the aforementioned groups (and the I.R.S. listed dependents or members of household including dependents in the military or attending college living away from home) are not eligible to win. A separate TOPS MONOPOLY Associate Game will be occurring simultaneously and Associates of TOPS and their eligible family members may participate in that game. This Promotion is void elsewhere and where prohibited by law. Promotion is subject to all applicable federal, state and local laws, rules, and regulations.

3. PROMOTION PERIOD: The Promotion begins at 12:00:00 a.m. on March 26, 2017 Eastern Daylight Savings Time (EDT) and ends at 11:59:59 p.m. EDT on June 17, 2017 or sooner if all Game Tickets (as defined below) are distributed before June 17, 2017 (the "Promotion Period"). The Sponsor's computer is the official timekeeping device for this Promotion.

4. HOW TO ENTER: There are two (2) ways to enter the Promotion. **(A) To Enter by Qualifying Transaction:** To participate in this Promotion, receive one (1) free game ticket ("Free Game Ticket") with each Qualifying Transaction (as defined below). Subject to certain exclusions listed below, a "Qualifying Transaction" is the purchase of any item by Eligible Entrants who use a registered TOPS BonusPlus® at any participating grocery store being operated as a "TOPS Friendly Market" by the Sponsor and/or its affiliates and franchisees ("TOPS Store") during the Promotion Period. Purchases made at the TOPSMarkets.com website and at TOPS fuel stations, convenience stores (including TOPS Xpress and TOPS Fresh Xpress locations), and in-store purchases made at a Tim Horton's franchise location shall not be considered made at a TOPS Store and do not constitute a Qualifying Transaction. Purchases that consist solely of merchandise or products prohibited by law from participating in a promotion (such as alcohol, tobacco, and/or certain milk and milk-related products in PA and MA only), without the purchase of any other eligible merchandise or products included in the transaction and/or purchases that consist solely of gasoline and/or office services only, including but not limited to Western Union, wire transactions, money orders, postage stamps, lottery tickets, and/or utility bill transactions, without the purchase of any other eligible merchandise or products included in the transaction, shall not be considered a Qualifying Transaction. Sponsor will identify certain products sold at TOPS Stores that will be designated as a bonus game ticket item ("Bonus Game Ticket Item"). Eligible Entrants using their registered TOPS BonusPlus® who purchase a Bonus Game Ticket Item as part of a Qualifying Transaction will receive one (1) additional Game Ticket ("Bonus Game Ticket") for each Bonus Game Ticket Item purchased. Each Free Game Ticket and/or Bonus Game Ticket may be referred to herein individually as a "Game Ticket" and collectively as "Game Tickets". The Eligible Entrant's registered TOPS BonusPlus® must be scanned at the time of purchase in order to receive a Game Ticket. The total quantity of Game Tickets to be received during a Qualifying Transaction will be specified on your TOPS Store register receipt. Game Tickets will only be awarded at the time of the Qualifying Transaction in which they were earned. Eligible Entrants are limited to one Qualifying Transaction per six-hour period. TOPS reserves the right to limit the quantity of any item purchased (including but not limited to a Bonus Game Ticket Item). Each Bonus Game Ticket Item will be specified by brand, size, flavor, style, etc. A complete list of each eligible Bonus Game Ticket Item will be available at the Customer Service Desk of each TOPS Store. A Bonus Game Ticket Item may be changed (variety and size), and new products added or products deleted during the course of the Promotion at the discretion of TOPS. As the Promotion progresses, a participating TOPS Store may run out of Game Tickets before another store and, for that TOPS Store, the Promotion is over. Eligible Entrants who return a Bonus Game Ticket Item for cash or credit and for which they received a Game Ticket may be required to return the unopened Game Ticket to remain eligible to win the Promotion. **(B) To Enter without Purchase:** To enter without purchase, while supplies last, Eligible Entrants must send a self-addressed, stamped return envelope (Vermont residents may omit return postage to Vermont addresses or, with proof of Vermont residency, to other addresses) to TOPS "MONOPOLY Promotion" Ticket Request, Attn: Promotions Coordinator, P.O. Box 965309, Marietta, GA 30066. Mail-in requests, including both outer envelope and self-addressed stamped envelope, must be handwritten and must be postmarked no sooner than March 26, 2017, and no later than June 17, 2017, and must be received by TOPS no later than June 23, 2017 ("Mail-in Request"). For each Mail-In Request received by Sponsor, Sponsor will return two (2) Game Tickets in the return envelope supplied, while supplies of Game Tickets last. To qualify as a Mail-in Request, each request must be sent in a separate stamped outer mailing envelope with the requestor's first and last name, street address, city, state and zip or postal code (name and address must match the return name and address on self-addressed stamped envelope) legibly handwritten in the upper left hand corner of the outer envelope. Requests that are sent in preprinted envelopes, that utilize address labels or stickers, that are photocopied, hand-stamped, computer-generated or otherwise mechanically or digitally produced or reproduced, that are not mailed in separate outer stamped mailing envelopes or that otherwise fail to comply with these Official Rules or are received after supplies of available Game Tickets have been exhausted will not qualify as a Mail-in Request and will NOT be honored, acknowledged or returned and the persons submitting such requests will forfeit any corresponding postage and unused envelopes.

By participating in this Promotion, all entrants agree to be bound by these Official Rules, and agree that the decisions of the Sponsor will be valid and binding in all respects. Sponsor is not responsible for late, stolen, lost, postage due, or misdirected mail, or for any Mail-in Request that is incomplete or illegible.

5. TO PLAY: (A) Collect & Win Game: Go to a TOPS Store during the Promotion Period and request a Collect and Win game board ("Game Board") while supplies last. Each Game Board contains spaces that illustrate the game markers that are needed to fill them ("Spaces"). The Spaces are grouped into different sections (each individual section being a "Section" and collectively the "Sections") beginning with a \$10 prize Section up to and including the \$200,000 prize Section. Each Section of the Game Board is associated with a different Collect & Win Game Prize (as defined in Section 7 below). Each Game Ticket contains four (4) game markers (each, a "Game Marker") which will correspond to Spaces on the Game Board. Open the Game Ticket by tearing off the perforated portions to reveal each Game Marker. Moisten the glue strip on the back of each Game Marker that corresponds to a Space on the "Collect & Win" Game Board and place the Game Marker on the exact corresponding Space on the Game Board. **(B) Instant Winner Game:** Some Game Tickets may include Instant Winner coupons redeemable for \$10,000 Cash, \$1,000 TOPS Grocery/Gas Gift Card, \$500 TOPS Grocery/Gas Gift Card, \$200 TOPS Grocery/Gas Gift Card, \$100 TOPS Grocery/Gas Gift Card, \$50 TOPS Grocery/Gas Gift Card, or \$2 TOPS Bonus Bucks, \$1 TOPS Bonus Bucks, 50 Free TOPS GasPoints (\$1.00 ARV), free products and Two (2) Free Game Tickets ("Instant Winner Prize") that can be redeemed at participating TOPS Stores. **(C) Second Chance Sweepstakes:** Some Game Tickets may include an Second Chance Sweepstakes Entry Form which is the official entry form into a "Second Chance Sweepstakes" that will be conducted by the Sponsor. The "Second Chance Sweepstakes" will be held for One (1) 2017 FIAT® 500c vehicle (ARV \$18,835). The Sponsor will conduct a random "Second Chance Sweepstakes" drawing to award 2017 FIAT® 500c. After the Promotion Period has ended, the Sponsor will determine, by July 15, 2017 (the "Claim Deadline"), if there is at least one (1) winner for the Section of the "Collect & Win" Game prize of \$5,000 Free Food For A Year (as shown on the "Collect & Win" Game Board). If at least one (1) \$5,000 Free Food For A Year prize is claimed by the Claim Deadline the Sponsor will conduct a random drawing as described in subsection 6(A) of these Official Rules for the \$150,000 Free Food For Life winner. In the event that there are no verified winners of the \$5,000 Free Food For A Year prize the Sponsor will conduct a second random "Second Chance Sweepstakes" drawing to award the \$150,000 Free Food For Life prize. The drawing(s) will be held from all eligible Official Second Chance Sweepstakes entries received by the Sponsor. There will be 11,597,915 Official "Second Chance Sweepstakes" entry forms made available inside certain Game Tickets. Eligible Entrants who receive an Official "Second Chance Sweepstakes" entry form may enter the Second Chance Sweepstakes by completing and mailing one of the official "Second Chance Sweepstakes" entry forms to: TOPS 2ND CHANCE SWEEPSTAKES, P.O. Box 441287, Kennesaw, GA 30160. Entries into the "Second Chance Sweepstakes" must be postmarked no sooner than March 26, 2017 and received by July 15, 2017 to be eligible. The random "Second Chance Sweepstakes" drawing will be conducted on or about July 17, 2017 from among all Eligible Second Chance Sweepstakes entries. There is no limit to the number of "Second Chance Sweepstakes" entries an Eligible Entrant may mail in a single envelope (envelope must be no larger than a #10 standard business size envelope of 4-1/8" x 9-1/2" and sufficient postage must be provided), but only official "Second Chance Sweepstakes" entry forms found in select Game Tickets may be submitted. Entries must be legible and on the original Official Entry Form, no photocopies or reproductions of any kind, to be considered an Eligible Entrant. **(D) Online Game:** There are a total of 11,597,915 unique, one-time-use only Online Game Codes found inside certain Game Tickets. Online Game prizes range from \$10 TOPS Grocery/Gas Gift Card to \$10,000 Cash plus TOPS \$1 and \$2 Bonus Bucks, Free Product and two (2) Free Game Tickets. The Online Game is open only to Eligible Entrants. Online access and a valid email address are required to participate in the Online Game. **(E) Online Grand Prize Sweepstakes:** The Sponsor will conduct a random "Online Grand Prize Sweepstakes" drawing to award the Grand Prize of a Finger Lakes Weekend Getaway and VIP Chef Experience (ARV \$2,400). Each Online Game Code entered during the course of the promotion by an Eligible Entrant will earn the Eligible Entrant one Online Grand Prize Sweepstakes entry. The drawing will

be held on or about July 10, 2017 from among all eligible Official Online Grand Prize Sweepstakes entries received by the Sponsor.

To play your Online Game Code found inside certain Game Tickets, log onto TopsMarkets.com (the "Website") and click on the Online Game Button (Online Game Codes may be played between 12:00:00 a.m. on March 26, 2017 Eastern Daylight Savings Time (EDT) and 11:59:59 p.m. EDT on July 1, 2017). Follow the directions on the Website (that will require you to establish a "My Account", as that term is defined below) and enter your 12-digit alphanumeric Online Game Code found on the Game Ticket. The Website will reveal if you are a potential winner of a specified prize, subject to verification. Potential winners will be provided details on how to verify the Online Game Code online as well as via an email containing an Online Prize Winner form that must be completed and returned to the Sponsor. Details on claiming an Online Game prize are provided on the form. The Online Prize Winner form must be returned to the Sponsor and postmarked by July 8, 2017, and received by July 15, 2017 to remain eligible. ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ITS OFFICIAL JUDGING AGENCY, WHOSE DECISION IS FINAL AND BINDING. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE WEBSITE SHOULD SO INDICATE, UNLESS AND UNTIL EACH ENTRANT'S ELIGIBILITY AND THE ONLINE GAME CODE HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY ONLINE PARTICIPATION THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE ENTRY AND IS VOID AND WILL NOT BE HONORED. Limit one (1) My Account registration per person and/or email address. Any entrant who attempts to secure more than one My Account registration by using different names, addresses, email addresses, or uses any device or artifice to circumvent these Official Rules will be disqualified and ALL of their Online participation including potentially winning Online Game Codes will be forfeited. Each entrant will be required to complete all online registration form fields: first and last name, email address, phone, preferred TOPS Store, TOPS BonusPlus® number, choose a password and confirm it, and click to enter the Online Game Website and enter the alphanumeric Online Game Code shown. You will also be required to acknowledge that you have read and agree to the Official Rules. You must also read the Eligibility requirements, and then check the box to verify that you comply. If you do not comply, you cannot play the Online Game. My Account: When you register for the Online Game, a My Account page ("My Account") will be created for you. Your My Account will contain information about your Online play activity, for example, but not limited to: the entry of Online Game Codes that you have played, the prizes for which you are a potential winner, and the prizes you have won. While reasonable efforts will be made to record, maintain and keep current the information in your My Account, due to technical or other errors or failures, the information may not always be current and accurate and Sponsor will not assume responsibility or liability for inaccurate information. Passwords: You are solely responsible for the security of your email address and password. You should take precautions to keep your password private to prevent unauthorized use. Neither Sponsor nor any other person or entity will be responsible for any losses, damages or consequences you may suffer due to careless or unauthorized use of your password. THE ONLINE GAME COMPUTER SYSTEM REQUIREMENTS ARE: JavaScript must be enabled on the browser. Browsers: On PC computers: Internet Explorer 8 or higher, Google Chrome 30 or higher, Firefox 24.0 or higher, and/or Safari 5 or higher. On Mac computers: Firefox 24 or higher, Google Chrome 30 or higher, and/or Safari 5 or higher. The Online Game is optimized for use with 1024 x 768 - 1920 x 1080 screen resolutions. To play the Online Game, your browser must be configured to allow session cookies.

6. WINNER SELECTION AND NOTIFICATION: (A) Collect & Win Game Board Prizes: Eligible Entrants who complete a Section of the Game Board by affixing all of the Game Markers to the corresponding Spaces in that Section will win the prize associated with that Section, subject to verification by the official judging agency. To be eligible to win, original Game Markers must be affixed to the Game Board with the built-in glue strip. Game Boards with Game Markers affixed in any other manner, with Game Marker(s) missing in whole or in part, or with any Game Marker number at the bottom of the marker or the prize description at the top of the Game Marker missing, or Game Marker altered in any way, will be void. Winning Game Marker combinations must be initiated by the Customer and submitted individually on a separate Game Board. Additionally, the \$150,000 Free Food For Life prize will be awarded in a random drawing from among all verified winners of the \$5,000 Free Food For A Year prizes. This drawing will be held on or about July 17, 2017, with the winner notified by a TOPS representative. Odds of winning are dependent on the total number of verified winners of \$5,000 Free Food For A Year received. **(B) Second Chance Sweepstakes:** The Second Chance Sweepstakes Drawing will be held on or about July 17, 2017, with the winner notified by a TOPS representative. Odds of winning a prize in the Second Chance Sweepstakes depend on the number of eligible entries received. **(C) Online Game:** Eligible Entrants who play a winning Online Game Code will win the prize associated with the unique Online Game Code that is entered, subject to verification by the official judging agency. To be eligible to win, your original Online Game Marker must be affixed to the Online Prize Winner form with Online Game Code Coupon complete and Online Game Code clearly visible. Online Prize Winner forms with Online Game Code Coupons affixed in any other manner or with Online Game Code Coupon missing will be void. Online Game Markers and the associated Online Game Code may only win once. For odds, see Section 15 and Official Odds Chart above. **(D) Online Grand Prize Sweepstakes:** Each Online Game Code entered during the course of the promotion by an Eligible Entrant will earn the Eligible Entrant one Online Grand Prize Sweepstakes entry. The drawing will be held on or about July 10, 2017 from among all eligible Official Online Grand Prize Sweepstakes entries received by the Sponsor.

7. PRIZES: (A) Collect & Win Game Board Prizes: The following are referred to herein as "Collect & Win" Prizes: Two (2) - \$200,000 Home/Mortgage Payoff Cash; Three (3) - \$100,000 Business Startup/Food Truck Cash ; Four (4) \$50,000 Home Makeover Cash; Six (6) - \$25,000 Culinary Dream Vacation Cash; Eight (8) - \$10,000 Kitchen Remodel Cash; Two hundred (200) - \$5,000 Free Food For A Year in TOPS Gift Cards which may be used to buy Free Groceries for a Year; Ten (10) - \$5,000 Home Recreation Package Cash; Twelve (12) - \$2,000 In Free Gas For A Year in TOPS Gift Cards which may be used to buy Free Gas for a Year; Fifteen (15) - \$1,200 In Free Pet Food For A Year in TOPS Gift Cards which may be used to buy Free Pet Food for a Year; Twenty five (20) - \$1,000 Darien Lake Family Vacation (includes 2-Night Accommodations for 2 adults/2 children, 2 days of Park Passes for 4 and \$200 in Visa® or MasterCard® gift cards); Twenty-five (25) - \$500 Professional Cookware Set and Cookbook; Fifty - (50) \$250 Backyard BBQ payable as \$250 in TOPS grocery/gas gift cards; Seventy-five (75) - Pick Your Prize-\$150 in Gift Cards from the in-store TOPS Gift Cards Mall®, excluding prepaid VISA®, MasterCard®, or American Express® gift cards; One hundred (100) - \$100 Celebration Package payable in TOPS grocery/gas gift cards; Five hundred (500) Shutterfly® Custom Phone Case including shipping and handling (ARV \$65); Two hundred (200) - \$50 Dinner & A Movie payable from the in-store TOPS Gift Cards Mall®, excluding prepaid VISA®, MasterCard®, or American Express® gift cards; Three hundred (300) - \$40 in TOPS grocery/gas gift cards; One thousand (1,000) - \$25 in TOPS grocery/gas gift cards; and Five thousand (5,000) - \$10 in TOPS grocery/gas gift cards. There will also be One (1) \$150,000 Free Food For Life prize, which is a 30 year annuity, payable in 30 equal annual installments of \$5,000 Cash, awarded in a random drawing from among all verified \$5,000 Free Food For A Year prize winners in a drawing on or about July 17, 2017. **(B) Instant Winner Prizes:** The following are referred to herein as "Instant Winner" Prizes: Two (2) - \$10,000 Cash; Four (4) - \$1,000 in TOPS grocery/gas gift cards; Six (6) - \$500 in TOPS grocery/gas gift cards; Eight (8) - \$200 in TOPS grocery/gas gift cards; Ten (10) - \$100 in TOPS grocery/gas gift cards; Twenty (20) - \$50 in TOPS grocery/gas gift cards; One hundred thousand (100,000) - \$2 TOPS Bonus Bucks redeemable for \$2 off a Qualifying Transaction at a TOPS Store; One hundred fifty thousand (150,000) - \$1 TOPS Bonus Bucks redeemable for \$1 off a Qualifying Transaction at a TOPS Store; Two hundred thousand (200,000) - 50 TOPS GasPoints (ARV \$1.00); One million five hundred thousand (1,500,000) - Two (2) TOPS MONOPOLY Game Tickets (ARV \$0); Four hundred eighty-three thousand forty seven (483,047) Game Tickets will include a coupon redeemable for a designated free product from a TOPS Store ("FREE Product Prizes") which will be awarded at participating TOPS Stores. There are 95 different Instant Winner Free Product offers with retail values ranging from \$1.09 to \$11.99 with an average retail value of \$1.72 for a total of 483,047 FREE Product Prizes with a Total ARV of \$830,842. **(C) Second Chance Sweepstakes Prize:** The following is referred to herein as "2nd Chance Sweepstakes" Prize: One (1) - 2017 FIAT® 500c vehicle (ARV \$18,835). **(D) Online Prizes:** The following is referred to herein as "Online" Prizes: Two (2) - \$10,000 Cash; Six (6) - \$1,000 in TOPS grocery/gas gift cards; Ten (10) - \$500 in TOPS grocery/gas gift cards; Twenty Five (25) - \$250 in TOPS grocery/gas gift cards; Fifty (50) - \$100 in TOPS grocery/gas gift cards; One hundred (100) - \$50 in TOPS grocery/gas gift cards; Two hundred (200) - \$25 in TOPS grocery/gas gift cards; Five hundred (500) - \$10 in TOPS grocery/gas gift cards; Five thousand (5,000) - \$2 TOPS Bonus Bucks redeemable for \$2 off a Qualifying Transaction at a TOPS Store; Ten thousand (10,000) - \$1 TOPS Bonus Bucks redeemable for \$1 off a Qualifying Transaction at a TOPS Store; One million (1,000,000) - Two (2) TOPS MONOPOLY Game Tickets (ARV \$0); One hundred thousand (100,000) Game Tickets will include a code for a coupon redeemable for a designated free product from a TOPS Store ("FREE Product Prizes") which will be awarded at participating TOPS Stores. There are 20 different Instant Winner Free Product offers with retail values ranging from \$1.09 to \$11.99 with an average retail value of \$1.45 for a total of 100,000 FREE Product Prizes with a Total ARV of \$145,000. **(E) Online Grand Prize Sweepstakes Prize:** The following is referred to herein as "Online Grand Prize Sweepstakes" Prize: One (1) Finger Lakes Weekend Getaway and VIP Chef Experience consisting of accommodations for four for 3 days/2 nights in the Finger Lakes region of New York, one (1) VIP Dinner Experience for four featuring Local Celebrity Chef Julie Taboulie, \$250 in TOPS grocery/gas Gift Cards and a \$250 VISA® Gift Card. Prize must be used by 12/31/17 (ARV \$2,400). There is no limit to the number of times an Eligible Entrant may win a "Collect & Win" Prize, "Online" Prize or "Instant Winner" Prize during the course of the Promotion, as long as all Official Rules are followed. TOTAL ARV OF ALL PRIZES: \$4,222,676. **(F) Discount Offers:** There are 198 different Cents-Off Coupons with a value ranging from 25¢ to \$ 1.00 with an average retail value of 33.4¢ for a

total of 11,213,000 Cents-off Coupons with a total value of \$3,752,000. There are 3 different Darien Lake Offers with a value ranging from \$29.99 to \$300.00 with an average retail value of \$149.99 for a total of 90,000 Darien Lake Offers with a total value of \$13,499,500. There are 2 different Shutterfly® Offers with a value ranging from \$14.99 to \$29.99 with an average retail value of \$22.49 for a total of 960,000 Shutterfly® Offers with a total value of \$21,590,400. Shutterfly® offers do not include shipping and handling.

8. TO CLAIM A PRIZE: Only original Promotion materials with Sponsor's unique coding TOP-08 are accepted. Any facsimiles, copies, and/or reproductions are void. **(A) Collect & Win Game Board Prizes and Instant Winner Prizes over \$25 ARV:** Potential Major Prize winners of \$25.01 or greater must review prize claim materials, complete and deliver to Sponsor a High Level Prize Winner Form and, if applicable, move original Game Markers to a new official Game Board in the presence of an authorized TOPS Store representative ("Pre-Verification") or provide original Instant Winner coupon, who will arrange for verification by the Sponsor's official judging agency (CPS, Inc., Kennesaw, GA). The Sponsor will notify the potential winner of the official judging agency's decision within twenty-one (21) days and verified winners will be paid within 60 days after receipt of the prize claim materials from the potential winner. Eligible Entrants attempting to claim "Collect & Win" or "Instant Winner" prizes must bring the eligible Game Markers and Game Board or original Instant Winner coupon to a TOPS Store for Pre-Verification by July 15, 2017. Potential winners of prizes valued at \$5,000 or greater will be required to provide a photocopy of their driver's license or passport as proof of identity before the prize will be awarded. Upon request, the Eligible Entrant will be provided a copy of their High Level Prize Winner Form and submitted Promotion materials for their files when Eligible Entrant submits them to a TOPS Store representative for verification. Once original Promotion materials are submitted, they become the property of the Sponsor and will not be returned. **(B) Online Game:** After entering the Online Game Code, the Website will reveal if you are a potential winner of a specified prize. Potential winners of \$10,000 Cash, \$1,000 in TOPS Grocery/Gas Gift Cards, \$500 in TOPS Grocery/Gas Gift Cards, \$250 in TOPS Grocery/Gas Gift Cards, \$100 in TOPS Grocery/Gas Gift Cards, and \$50 in TOPS Grocery/Gas Gift Cards prizes, will need to print the Online Prize Winner form presented online or from the e-mail sent to the e-mail address provided and then attach the original Online Game Code to the form and mail it to the official judging agency at the address provided on the form. Potential winners of \$25 in TOPS Grocery/Gas Gift Cards, \$10 in TOPS Grocery/Gas Gift Cards, and two (2) TOPS MONOPOLY Game Ticket prizes will need to print an Online Prize Winner form from the e-mail sent to the e-mail address provided and then attach the original Online Game Code to the form and bring it to your TOPS Store for verification, while supplies of Game Tickets last. Complete details on claiming a prize are provided on the form. \$2 and \$1 TOPS Bonus Bucks and Free Product prizes will be awarded in the form of eCoupons; winners of these prizes will click "Add Coupon" after the prize has been displayed online to have the prize added directly to their TOPS BonusPlus® account. \$2 and \$1 TOPS Bonus Bucks and Free Product prize will be automatically subtracted from the customer's next order, provided they present their TOPS BonusPlus® at checkout and meet the purchase requirements of the prize. **(C) 2nd Chance Sweepstakes and Online Grand Prize Sweepstakes:** A separate sweepstakes prize form will be provided to the potential winner to complete before prize is awarded. **(D) Collect & Win Game Board Prizes and Instant Winner Prizes of \$25 or Less ARV:** Potential Collect & Win prize winners and Instant Winners of \$25 or less must review prize claim materials, complete a Low Level Prize Winner form and initial and move, if applicable, original Game Markers to a new official Game Board or provide original Instant Winner coupon initialed in the lower right hand corner in the presence of an authorized TOPS store representative, and have submission verified and prize will be awarded at a participating TOPS store. Instant Winner product Prizes must be redeemed between March 26, 2017 and July 15, 2017.

9. GENERAL TERMS/CONDITIONS: This Promotion is void where prohibited. Entry into the Promotion, where lawful, constitutes permission to use name, voice, photograph or likeness of prize winners for advertising/publicity purposes in any and all media now known or hereinafter invented without territorial or time limitations and without additional compensation. Major Collect & Win, Instant Winner, Second Chance Sweepstakes, and Online Game prize winners will be obligated to sign and return an affidavit of eligibility and liability release and, where lawful, a publicity release within ten (10) days of notification by Sponsor. In the event of non-compliance by a prize winner or if prize is returned as non-deliverable, the prize will be forfeited and will not be awarded. All Instant Winner Prize coupons and all original Promotion materials submitted for verification, become the property of the Sponsor and will not be returned. All tax liability on all prizes is solely the responsibility of the prize winner. The prize winner will receive a 1099 if the prize value is \$600 or greater. Sponsor may, at its discretion, award any and all prizes to the winner as a check in the amount of the stated retail value of the prize. Any company (other than TOPS) or product depicted on the Game Board, Game Tickets or other game materials are not sponsors nor affiliated with this Promotion in any way. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations as between the entrant and the Sponsor and any participating companies in connection with the Promotion shall be governed by and construed in accordance with the internal laws of the State of New York including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's or jurisdiction's laws. Each entrant agrees that the Sponsor and any participating companies involved in this Promotion are not responsible for: (A) any illegible, incorrect or inaccurate information, whether caused by entrant, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (B) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (C) unauthorized human intervention in any part of the entry process or the Promotion; (D) technical or human error which may occur in the administration of the Promotion or the processing of entries; (E) late, lost, undeliverable, illegible, damaged or stolen mail; or (F) any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize. Disputes: Except where prohibited, entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of court or class action, and exclusively by binding Arbitration under the American Arbitration Association Consumer rules and procedures, at which point all arbitration will be conducted in the State of New York; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (iii) under no circumstances will an entrant or Eligible Entrant be permitted to obtain awards for, and each entrant or Eligible Entrant hereby waives, all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Prizes cannot be substituted or transferred except at the discretion of TOPS due to availability. Except as expressly contemplated by these Official Rules, unclaimed prizes will not be awarded.

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10. GAME MATERIALS: Only original Game Markers, Game Tickets, Online Game Code Coupons, and Game Boards with Sponsor's unique coding of TOP-08 ("Promotion Materials") are accepted. All Promotion Materials will be rejected and judged VOID if not legitimately obtained through authorized channels and verified by an authorized TOPS Store representative, or if any part of any Game Board, Game Ticket, Online Game Code Coupon, Game Marker or Game Coupon is illegible, altered, mutilated, defaced, tampered with, forged, contains printing, seeding, mechanical, or other errors, or is irregular in any way. Entrant's sole remedy for irregular Promotion Materials or Game Markers will be limited to replacement with another randomly selected Game Ticket while supplies last. Any attempt to defraud or forge any Promotion Materials in any way will be prosecuted to the fullest extent of the law. No more than the number of advertised prizes in the Official Rules in any prize category will be awarded. If a printing, seeding, mechanical, or any other error causes the number of prize claims in any prize category(s) to exceed the number of prizes set forth in that category in the Official Rules, a random drawing will be conducted from all eligible entries in that category, to award the total number of prizes that are advertised in that category.

11. WINNERS LIST: The names (first name, last initial) of the Major Prize winners with \$600 value or greater may be obtained at the conclusion of the Promotion by sending a first class stamped, self-addressed return envelope to: TOP-08 MONOPOLY Game Winners, P. O. Box 813368, Smyrna, GA 30081. Requests must be received by July 31, 2017. Vermont residents may omit return postage to Vermont addresses or, with proof of Vermont residency, to other addresses.

12. CONTEST DELAY/EXTENSION: The Sponsor may delay the Promotion commencement date and thereafter extend the Promotion Period, if such commencement is delayed by a cause that is beyond the reasonable control of the Sponsor.

13. PARTICIPATING STORES: This Promotion is being conducted in 176 participating TOPS Stores being operated as a "TOPS Friendly Market" by TOPS and/or its affiliates or franchisees in New York, Pennsylvania, Vermont and Massachusetts (excluding TOPS fuel stations, convenience stores, including TOPS Xpress and TOPS Fresh Xpress locations, and in-store Tim Horton's franchise locations).

14. TICKETS DISTRIBUTED: A total of 36,000,000 Game Tickets will be distributed in participating TOPS Stores and/or via alternate entry methods.

15. ODDS: Odds of Winning prizes are based on getting the one Game Ticket containing the rare Game Marker, Online Game Code, Instant Winner message or Coupon. Certain prizes indicated by an asterisk (*) in the odds chart also require the collection of a semi-rare marker found inside 1 in every 5,000 game tickets. Prizes indicated by a double asterisk (**) in the odds chart are Instant Winner/Free product prizes.

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Odds Chart/Prize Value

Prize Description	Qty. Available	Odds with 1 ticket	Total Value
Collect & Win Game:			
\$200,000 Home/Mortgage Payoff *	2	18,000,000:1	\$400,000
\$100,000 Food Truck/Startup Cash *	3	12,000,000:1	\$300,000
\$50,000 Home Makeover*	4	9,000,000:1	\$200,000
\$25,000 Culinary Dream Vacation*	6	6,000,000:1	\$150,000
\$10,000 Kitchen Remodel*	8	4,500,000:1	\$80,000
\$5,000 Free Food For A Year*†	200	180,000:1	\$1,000,000
\$5,000 Home Recreation Package*	10	3,600,000:1	\$50,000
\$2,000 In Free Gas for a Year*	12	3,000,000:1	\$24,000
\$1,200 In Free Pet Food For A Year*	15	2,400,000:1	\$18,000
\$1,000 Darien Lake Getaway	20	1,800,000:1	\$20,000
\$500 Pro Cookware Set & Cookbook	25	1,440,000:1	\$12,500
\$250 Backyard BBQ	50	720,000:1	\$12,500
\$150 Gift Card from Gift Card Mall®	75	480,000:1	\$11,250
\$100 Celebration Package	100	360,000:1	\$10,000
Shutterfly® Custom Phone Case (\$65 ARV)	500	72,000:1	\$32,500
\$50 Dinner & A Movie	200	180,000:1	\$10,000
\$40 TOPS Gift Card	300	120,000:1	\$12,000
\$25 TOPS Gift Card	1,000	36,000:1	\$25,000
<u>\$10 TOPS Gift Card</u>	<u>5,000</u>	<u>7,200:1</u>	<u>\$50,000</u>
Total Collect & Win Game Prizes	7,530	4,781:1	\$2,417,750
Instant Win Game:			
\$10,000 Cash	2	18,000,000:1	\$20,000
\$1,000 TOPS Grocery/Gas Gift Card	4	9,000,000:1	\$4,000
\$500 Cash TOPS Grocery/Gas Gift Card	6	6,000,000:1	\$3,000
\$200 TOPS Grocery/Gas Gift Card	8	4,500,000:1	\$1,600
\$100 TOPS Grocery/Gas Gift Card	10	3,600,000:1	\$1,000
\$50 TOPS Grocery/Gas Gift Card	20	1,800,000:1	\$1,000
\$2 TOPS Bonus Bucks	100,000	360:1	\$200,000
\$1 TOPS Bonus Bucks	150,000	240:1	\$150,000
50 FREE TOPS GasPoints	200,000	180:1	\$200,000
Instant Free Product	483,047	75:1	\$830,841
<u>Two (2) Free BONUS Game Tickets</u>	<u>1,500,000</u>	<u>24:1</u>	<u>-</u>
Total Online Game Prizes	2,433,097	14.8:1	\$1,411,441
Online Game:			
\$10,000 Cash	2	18,000,000:1	\$20,000
\$1,000 Cash TOPS Grocery/Gas Gift Card	6	6,000,000:1	\$6,000
\$500 Cash TOPS Grocery/Gas Gift Card	10	3,600,000:1	\$5,000
\$250 TOPS Grocery/Gas Gift Card	25	1,440,000:1	\$6,250
\$100 TOPS Grocery/Gas Gift Card	50	720,000:1	\$5,000
\$50 TOPS Grocery/Gas Gift Card	100	360,000:1	\$5,000
\$25 TOPS Grocery/Gas Gift Card	200	180,000:1	\$5,000
\$10 TOPS Grocery/Gas Gift Card	500	72,000:1	\$5,000
\$2 TOPS Bonus Bucks	5,000	7,200:1	\$10,000
\$1 TOPS Bonus Bucks	10,000	3,600:1	\$10,000
Instant Free Product	100,000	360:1	\$145,000
<u>Two (2) Free BONUS Game Tickets</u>	<u>1,000,000</u>	<u>36:1</u>	<u>-</u>
Total Online Game Prizes	2,650,050	13.6:1	\$222,250

There is one (1) 2nd Chance Sweepstakes prize of a 2017 FIAT® 500c with a value of \$18,835. Odds are dependent on the number of entries received.

There is one (1) Online Game 2nd Chance Sweepstakes prize of a VIP Chef Experience with a value of \$2,400. Odds are dependent on the number of entries received.

*Odds of winning are based on the likelihood of obtaining the one rare game marker needed to win, plus there will be a semi-rare game marker that is printed with odds of 1 in 5,000 game tickets.

†There will be one \$150,000 Free Food For Life winner selected from all verified \$5,000 Free Food For A Year winners at the end of the promotion. Odds of winning are dependent on the total number of verified winners received, but will not exceed 200:1.

** There are 95 different Instant Winner Free Product offers with retail values ranging from \$1.09 to \$11.99 with an average retail value of \$1.72 for a total of 483,047 FREE Product Prizes with a Total ARV of \$830,842.